

The Alliance bulletin

Providing key information on a no-frills format for professional who travel to write, edit, broadcast or create images. Editor : Ashley Gibbins : Ashley@itwalliance.com

Issue 122 : mid-August 2012 :

www.itwalliance.com

Section one :

- Opportunities
- New partners and agencies
- [News, leads and What's on](#)
- Reasons to write about
- A place to stay

Section two (ongoing opportunities) :

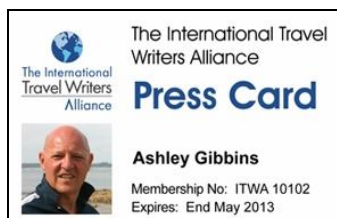
- Ongoing press trip opportunities
- Travel products and services
- Travel guides

Registering with the Alliance

To register with the Alliance visit : www.itwalliance.com, and register as a :

- **Member** : travel journalists
- **Editor** : editors of publications
- **Partner** : tour, travel, transport and tourism industry representatives, or an
- **Agency** : PR and marketing agencies with travel related clients

The Alliance Press Card



The International Travel Writers Alliance Press Card now provides Alliance journalists with a formal recognition of their status and standing within the profession.

For more information email Ashley@itwalliance.com.

The The Global Travel ITWA Prepaid Master Card



The International Travel Writers Alliance has launched its **Global Travel ITWA Prepaid MasterCard**, a new initiative brought to you in partnership with Global Currency Exchange Network, one of the UK's leading foreign exchange companies.

The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad -simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

<https://itwa.gcencurrencycards.com/>

Join and follow



http://www.linkedin.com/groups?gid=2978414&trk=hb_side_g



@writersalliance

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Sherlock Holmes Pilgrimage to Switzerland

9 to 16 September 2012

Since 1968 the Sherlock Holmes Society of London has organised pilgrimages to Switzerland's Bernese Oberland region to pay homage to their hero.

Although Holmes is more often associated with London, one memorable story, "The Final Problem", sees him travel to Switzerland where he falls to his death at the Reichenbach Falls near Meiringen.

Sherlock Holmes author, Arthur Conan Doyle visited Switzerland along with many other great writers, artists and composers. Drawn by the natural beauty, the Byron, Turner, Tolkien, Goethe and Mendelssohn all visited the Bernese Oberland during the 19th and 20th centuries.

From 9 to 16 September, fans from around the world will recreate a typical "Grand Tour" itinerary to the area. Dressed in period costume they will relive the Golden Age of European travel, art and literature.

Travel writers and journalists are invited to join the pilgrimage.

Visit : www.haslital.ch/en/page.cfm/Erlebnisse/SherlockHolmes and www.sherlock-holmes.org.uk.
Contact : Maria Adrianzén at maria@ferretti-tourism.com.

The Bristol Hotel, Bristol, UK

The Bristol Hotel is located in the centre of the city, between the cobbled Narrow Quay and elegant Queen Square, just a few minutes' walk from major cultural landmarks such as The Bristol Old Vic, Arncliffe, Watershed, SS Great Britain and M Shed, as well as the fabulous new shopping district of Cabot Circus.

The Bristol Hotel is housed in a 1960s building, recognised as a prime example of the Modern architectural movement.

Bristol plays host to a wide variety of events, such as the Acoustic Festival, the Harbourside Festival, the Jazz Festival and the Balloon Fiesta.

Visit : www.doylecollection.com/bristol and www.visitbristol.co.uk. To request a review visit contact: Sue Heady at sue@headycommunications.com.

The Skiathos Princess Hotel

The Skiathos Princess Hotel runs Greek Gourmet Cookery Classes for guests who want to learn how to whip up delectable Greek delicacies and take their new found culinary skills back home.

Visit : www.Skiathosprincess.com. To make arrangements to visit the Skiathos Princess Hotel contact Kathryn Peel at Kathryn@ophirpr.co.uk.

Events in Holland

Crossing Border

14 to 17 November 2012

The Crossing Border Festival in The Hague is one of the most popular international festivals for music and literature in Europe.

Visit : www.en.denhaag.nl/en.htm

Buma Rotterdam Beats

15 to 17 November 2012

Buma Rotterdam Beats is a new event for urban music genres.

The event features two-days of conferences, workshops and open-mic sessions and a night time music festival in five city venues.

Visit : www.buma-rotterdam-beats.nl

Visit : www.holland.com. For press trip opportunities contact: Rianne Ojeh at press-uk@holland.com.

Visit Suffolk

The UK county of Suffolk is packed with scrumptious places to eat, farmer's markets, local farm shops, food festivals and breweries.

With a rich agricultural and coastal heritage, visitors can experience food that's grown, reared, caught and made in Suffolk from a wealth of award-winning producers and businesses.

Tastes of Suffolk

- Visit the Chilli Company and its Aztec gardens in Stowmarket and sample some homegrown heat in their bistro. Visit : www.chillicompany.com.
- Enjoy the local brew in gastro and real ale pubs – Southwold is the home of Adnams - adnams.co.uk and Greene King is based in Bury St Edmunds. Visit : www.greeneking.co.uk.
- Try some Dingley Dell pork - superbly flavored, welfare-friendly Suffolk pork. Visit : www.dingleydell.com.
- Visit Ickworth Vineyard and go wine-tasting. Visit : www.ickworthvineyard.co.uk.
- Try some Suffolk Gold Cheese. Visit : www.suffolkcheese.co.uk.
- Sample the Pinney's of Orford and its restaurant the Butley Oysterage. Visit : www.butleyorfordoysterage.co.uk.
- Visit the Suffolk Food Hall near Wherestead for the largest farm shopping experience in the area. Visit : www.suffolkfoodhall.co.uk.

Stay in the old brewery house above the micro-brewery at Old Cannon Brewery in Bury. Visit : www.oldercannonbrewery.co.uk.

Visit : www.visitsuffolk.co.uk. For press trip opportunities contact : Rachael Paddick at Rachael@junglepr.com.

The Marbella Beach Hotel, Corfu

The Marbella Beach Hotel, in Agios Ioannis Peristeron, is a 5 star hotel in Corfu and one of the most recently renovated luxury resortson the island.

The hotel is located in lush gardens and perched on a wooded hillside with views of the Ionian Sea.

Visit : www.marbella.gr. To visit the property contact Kathryn Peel at kathryn@ophirpr.co.uk

New Chilean 'Wine, Culture and Cowboys' Tour

Darwin's Trails, a joint English/Chilean Tour Operator is running a new special interest tour which combines wine-tasting in Chile's wine region, Santiago and an opportunity to learn about the traditional culture and skills of the 'Huaso' horseman.

This tour begins with a stay in the historic, bustling and cosmopolitan city of Santiago, nestled under the spectacular backdrop of the snowcapped Andes.

From here, a series of day trips take participants to Chile's Central Wine Valleys where they will sample wines, learn from world-class sommeliers and enjoy local cuisine and hospitality in beautiful haciendas and wine producing estates.

Chile's vineyards trace their ancestry back to 17th century Spain and are of global importance as they escaped the 19th century wine blight that laid waste to most of the Europe's wine producing industry.

Visit : www.darwinstrails.com. Darwin's Trails will be interested in considering press trip opportunities for Alliance members. Contact : Adrian Turner at aturner@darwinstrails.com.

College Abroad

Wendy Williamson, Director at the Office of Study Abroad is producing a guidebook called College Abroad, aimed to help students pursue a degree in another country.

It will be written for high school students to do their whole undergraduate degree abroad and bachelor's students who wish to pursue a master's degree or ph.d. abroad.

Wendy is looking for an editor who has done multiple degrees abroad herself and can make a case for degrees abroad as opposed to study abroad.

The publication will be about 95 pages and it needs some copy editing.

Alliance members interested should contact : Wendy Williamson at wswilliamson@eiu.edu.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Burlington, Canada

Nestled on the shore of beautiful Lake Ontario, beneath the Niagara Escarpment, Burlington, Ontario, Canada offers everything for that perfect get-away.

Its beautiful waterfront features dining, water play, a sand beach and model boating.

Enjoy unique shopping, exquisite dining, the world-renowned Royal Botanical Gardens, museums, art galleries, golf courses, scenic hiking along the Bruce Trail in the Niagara Escarpment and biking trails and lively festivals such as Sound of Music on Father's Day weekend and Canada's Largest Ribfest on Labour day weekend.

Burlington is located only 45 minutes from Toronto and Niagara.

Visit : www.tourismburlington.com. Contact : Pam Belgrade at info@tourismburlington.com.

Chateau des Charmes, Canada

The Bosc family has been farming in Niagara-on-the-Lake for 30+ years. It's is where they live, raise families and play.

Since the beginning they have used methods that are now called sustainable and eco-friendly. Not because these practices were trendy but because they were and are the right thing to do.

Making world-class wine can only start with exceptional grapes. Everything they do today continues in this tradition.

Minutes from the QEW between Niagara-on-the-Lake and Niagara Falls.

Open all year round from 10am-6pm. Daily tour & tasting experiences available in English, French, Japanese and Mandarin. Other languages available upon request.

Visit : www.chateaudescharmes.com. Contact : Michele Bosc at michele@chateaudescharmes.com.

Edinburgh's Festivals, Scotland

An amazing line-up of international talent will greet visitors to Edinburgh every summer, when Edinburgh's world-renowned Summer Festivals take over Scotland's historic capital city in what is anticipated to be one of the biggest years ever.

The city is absolutely immersed in art, ideas and entertainment on an unrivalled and intoxicating scale as over twenty five thousand world class and emerging artists and creatives gather to entertain literally hundreds of thousands of visitors from around the globe.

Visit : www.edinburghfestivalsmediacentre.co.uk. Contact : Susan Russell at susan@festivalsedinburgh.com.

map2app

map2app is a web platform that allows independent travel writers to create and publish their own travel guide, for iPhone and Android devices.

map2app is a great way for monetizing local content by distributing it in the form of an app. The service is free, map2app sells the authors' travel guides and retains a royalty

Visit : www.map2app.com. Contact : Pietro Ferraris at pferraris@map2app.com

The NACC, New York State

The NACC is the largest multi-arts center in NY state and home to more than 70+ artists and art groups located in the city of Niagara Falls and only a mile from the Falls themselves.

Visit : www.thenacc.org. Contact : Kathie Kudela at kathiekudela@aol.com.

Saratoga Convention & Tourism Bureau

Saratoga Convention & Tourism Bureau is a key economic development engine for this community, the mission of the Saratoga Convention & Tourism Bureau is to contribute a positive impact on the local economy by promoting and marketing Saratoga Springs and

Visit : www.discoversaratoga.org. Contact : Angela LaTerra at angela@discoversaratoga.org.

CVMTV Jamaica

CVM TV travels to local resorts in Jamaica and report on their services and secure feed back from tourists on their experience here on the island. The station also attends critical tourism conferences with international tourism ministers.

Visit : www.cvmtv.com. Contact : Damien Phillips at damienphillips@gmail.com.

The St. Marys Convention & Visitors Bureau, Georgia USA

The St. Marys Convention & Visitors Bureau/St. Marys Welcome Center provides visitor information to tourists, travel writers, and other guests interested in the coastal Georgia area.

Visit : www.stmaryswelcome.com. Contact : Angela Wigger at angela.wigger@stmaryswelcome.com.

News

The Athens Walking Tours, Greece

The Athens Walking Tours have been voted Athens's No 1 tourist attraction in Trip Advisor for 4 years running – offers a journey through Greece's rich and fascinating culinary history.

Visit : www.athenswalkingtours.gr. Contact: Anthoula Gioldasi at ag@athenswalkingtours.gr.

Qatar Airways

Qatar Airways will take delivery of five 787 Dreamliner aircraft during 2012.

Over the next few months, Qatar Airways launches services to a diverse portfolio of new routes, including Kilimanjaro, Tanzania (July); Mombasa, Kenya (August); Yangon, Myanmar (October); Maputo, Mozambique (October) and to the Serbian capital Belgrade (date to be announced).

Visit : www.qatarairways.com. Contact : Steele Paulich at Steele.Paulich@brightergroup.com.

Port Charlotte Youth Hostel, the island of Islay, Scotland

SYHA Hostelling Scotland has seen Its flagship Youth Hostel in Port Charlotte on the island of Islay awarded Gold in the Green Tourism Business Scheme Award.

Port Charlotte Youth Hostel is a 4 star VisitScotland graded Youth Hostel. SYHA Hostelling Scotland is a registered charity dedicated to providing affordable, quality accommodation across Scotland.

Visit www.hostellingscotland.com. Contact: Roanna Lavery at rlavery@syha.org.uk.

Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

Guided Gourmet Walking Holidays in Italy and Australia

Hedonistic Hiking is a small company owned and operated by Jackie and Mick Parsons who divide their time between Italy and Australia, having homes in both Tuscany and Victoria.

The tours are fully escorted with great attention to detail and unrivalled personal service. The hotels on each hike are chosen for their high levels of authenticity, charm and comfort.

Visit : www.hedonistichiking.com. Contact: Jackie Parsons at info@hedonistichiking.com.

New snowshoeing trips in the World Heritage Wilderness, Tasmania

Hikers can now experience Tasmania's iconic Overland Track and the Alpine National Park through a new snow shoe experience released by Tasmanian Expeditions.

The four day Walls of Jerusalem Winter Experience and Seven day Overland Track Winter Trek will appeal to hardy hikers who are keen to experience Tasmania's wilderness regions, views of Cradle Mountain, the tranquillity of frozen lakes and fresh snow beneath their feet.

Visit : www.tasmanianexpeditions.com.au. Contact : Anna Hewitt at ahewitt@tourism.australia.com.

Birdwatching in North Norfolk

Titchwell Manor, in North Norfolk, is organising bird watching holidays this autumn to appreciate the diversity of birdlife in North Norfolk.

The coastal boutique hotel, near Brancaster is hosting two night dinner B&B breaks including guided walks with Stuart White from the Bird ID Company to the nearby RSPB Titchwell Marsh reserve and some of the region's best bird watching locations.

Titchwell Manor's birdwatching breaks will be held on 23-24 and 30-31 October and 6-7, 13-14, 20-21 and 27-28 November.

Visit : www.titchwellmanor.com and www.birdtour.co.uk. For a possible visit contact: Pat Edgar at PRMatters@dsl.pipex.com.

Resorts Online

Resorts Online features 9,000 Of the world's top hotels, resorts and lodges under 14 icons for :

- Golf
- Skiing
- scuba diving
- horseback riding
- beach, spa
- safari/wildlife/nature
- fishing
- casino
- marina
- lake
- castle/chateau/palace
- cities /towns, and
- islands.

Members of Leading Hotels of the World, Relais & Chateau and Small Luxury Hotels are identified.

Visit : www.resortsonline.com. Contact : Bob Hertzka at bob@resortsonline.com

Keats House, London

Poet John Keats lived in this house with his friend Charles Brown from 1818 to 1820, and this is the setting that inspired some of Keats' most memorable poetry.

Here, Keats wrote 'Ode to a Nightingale', while sitting under a plum tree in the garden; he fell in love with Fanny Brawne, the girl next door.

It was from this house that he travelled to Rome, where he died of tuberculosis aged just 25. The Heath Branch Public Library occupies the space where various outhouses once stood.

The library was opened on 16 July 1931, and displays some artefacts from the house, including the engagement ring Keats offered to Fanny Brawne and a copy of Keats' death mask.

Visit : www.keatshouse.cityoflondon.gov.uk. Contact : Nora Maki at Nora.Maki@visitengland.org.

What's on

The Great Reno Balloon Race

7 to 9 September 2012

The Great Reno Balloon Race is the world's largest free hot-air ballooning event with more than 100 balloons and 150,000 attending each year.

Visit : www.renoballoon.com. Contact : David Taylor at media@rkpr.com.

Gourmet Escape Event, Australia

22 to 25 November 2012

The Margaret River, one of Australia's top food and wine regions, will host the inaugural Gourmet Escape Event.

The new food and wine event is set to attract the world's best chefs, culinary and wine critics and celebrities including the UK's very own Heston Blumenthal.

The event hub will be the Gourmet Village at the famous Leeuwin Estate Winery – which will feature master classes, pop-up restaurants, cooking demonstrations, wine theatre and live music.

Visit : www.gourmetescape.com.au. Contact : Anna Hewitt at ahewitt@tourism.australia.com.

Amsterdam Dance Event 2012

17 - 21 October 2012

The 17th Amsterdam Dance Event will showcase electronic music with 700 DJs and 140,000 festival visitors from over 60 different countries.

Visit : www.amsterdam-dance-event.co.uk. Contact : Clare at clare@globalpublicity.co.uk.

Saratoga, New York State

The Saratoga Springs Steeplechase Festival

15 September 2012

The Saratoga Springs community will celebrate its relationship with thoroughbreds at the inaugural Steeplechase Festival at Saratoga, a day of racing and spirited activities set for Saturday 15 September 2012.

Proceeds from the first annual Steeplechase Festival at Saratoga will benefit both local and equine charities.

Visit : www.steeplechasefestivalatsaratoga.org. Contact : Barry Potoker at bpotoker@nycap.rr.com.

Saratoga 150

May to September 2013

Saratoga Springs is the home of Saratoga Race Course, the longest running Thoroughbred race track in the nation.

In 2013, Saratoga Race Course will be celebrating its 150th Anniversary, a Sesquicentennial, with a festival that will run from May through September.

There will be Thoroughbred and harness racing along with ballet, orchestra, art festivals and hundreds of other special activities in the City known as Queen of the American Spas.

Visit : www.saratoga150.com. Contact : info@saratoga150.com.

Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

Seven Dials, Covent Garden, London.

Alliance members are invited to request a place on one of two guided tours of Seven Dials, Covent Garden Village, London.

These can be tailored to run for 2hrs to 24hrs dependent on individual requirements and overnight stays can be discussed on a case by case basis.

Modern British Heritage Themed Fashion, Food & Lifestyle tour

This tour takes in the shopping and lifestyle of the Seven Dials area, which is birthplace to many British brands and businesses.

This tour explores independent style in Seven Dials, which is home to almost two-thirds (67%) of 'independents' comprising boutiques and heritage brands.

Seven Dials, Covent Garden's 'village', offers independent boutiques, heritage brands, quality British labels and indulgent beauty and grooming salons plus a diverse selection of food and drink establishments.

The area includes Monmouth Street, Earlham Street, Neal Street, Shorts Gardens, Mercer Street, Shelton Street, Neal's Yard and the Thomas Neal Centre.

Visit : www.sevendials.co.uk. Alliance members interested in a tour should contact : Kirsty Taylor at sevendials@threepipe.co.uk.

New England's unusual ice cream flavours

New England is home to Ben and Jerry's Ice Cream Factory in Waterbury, Vermont, and to many other ice cream parlours that use local products to develop a range of interesting and unique flavours including :

Lobster

During the summer season Ben and Bill's Chocolate Emporium in Bar Harbor, Maine, serves lobster ice cream made from butter flavoured ice cream mixed with chopped lobster meat. Visit : www.benandbills.com

Pumpkin Pie

The pumpkin is the official New Hampshire state fruit and Annabelle's Natural Ice Cream based in Portsmouth, New Hampshire, uses pumpkin to make its signature cinnamon-laced Pumpkin Pie ice cream. Visit : www.annabellesicecream.com

Maple Bacon

Vermont is the top-producer of maple syrup in the United States and home to many sugar houses where maple syrup is produced.

Island Homemade Ice Cream, based on Grand Isle in Lake Champlain maple syrup flavoured ice cream with real bits of bacon. Visit : www.islandhomemadeicecream.com

Chocolate Wasabi

This sweet but spicy flavour is served up at Mount Desert Ice Cream, with locations in Bar Harbor and in Portland, Maine.

President Obama opted for coconut ice cream when he stopped by on a 2010 visit to nearby Acadia National Park. Visit : www.mdiic.com

Black Guinness

Connecticut is known for its winery trail, breweries and ice cream.

The Old Lyme Ice Cream Shoppe in Old Lyme, Connecticut, sells three flavours of beer infused ice cream produced by The Brewer's Cow: Black & Tan made with Guinness, Ten Penny Beer Nut Parfait, and Bavarian Beer Brittle made with Samuel Adams. Visit : www.oldlymeicecream.com

Jalapeño

Herrell's Ice Cream, whose flagship store is in Northampton, Massachusetts, boasts over 200 different flavours of ice cream, the most unusual of which is Jalapeño ice cream. Visit : www.herrells.com

Kentucky Bourbon

At Ashley's Ice Cream, available in four different locations in Connecticut (New Haven, Branford, Guildford and Hamden) Kentucky Bourbon is fused with cream and brown sugar. Visit : www.ashleysicecream.net

Peanut Butter and Marshmallow

Also known as Fluffernutter, this unique flavour is available at Jake's Old Fashioned Ice Cream and Bakeshop in Amherst, New Hampshire. Visit : www.jakesoldfashionedicecream.com

Earl Grey Tea

Born in a small town in Devon, England, ice cream maker Sue Williams is so proud of her English heritage that she developed an Earl Grey Tea flavoured ice cream, which is available at Susanna's Ice Cream and Sorbet at Sweet Berry Farm Farm in Middleton, Rhode Island. Visit : www.sweetberryfarmri.com

Carrot Cake

At Christina's Homemade Ice Cream, located in Cambridge, Massachusetts, visitors can indulge in ice cream full of carrot cake pieces, walnuts, raisins, carrot shavings and cream cheese frosting. Visit : www.christinasicecream.com

For further information on New England, visit www.discovernewengland.co.uk. Contact : Jo Thomas at jo.thomas@kbc-pr.com.

Qatar

Whilst the capital of Doha is currently undergoing a period of sustained growth with new hotels and restaurants, the majority of Qatar still remains in the form of deserts and sand dunes, offering the environment for a cultural adventure among the golden dunes.

Dune Bashing

The chance to take to the sands on a quad bike with experienced Qatari guides, an activity known as "dune bashing".

Visit : www.qataradventure.com.

Sand Boarding and Sand Skiing

Similar to snowboarding, except changing the high mountains and snow for shifting sands. Visit : www.qataradventure.com.

A half day desert safari package (including dune bashing, sand boarding and sand skiing) starts from QR 225 (approximately £40) per person for a group of four.

Arabian Night Safari

The chance to see the shifting sands on a twilight sand dune experience and watching the dunes transform in the shadows. Stay overnight in a traditional campsite near the shoreline and waters of the gulf sleeping under the Arabian stars. Visit : www.arabianadventureqatar.net.

Camel and Horse Racing

Qatar is known worldwide for the high quality of its Arabian thoroughbreds and history of horse breeding.

The Qatar Racing and Equestrian Club, established in 1975, continues the traditions today through the pure breeding of Arabian horses as well as hosting horse-racing events.

Camel racing across the Arabian Peninsula dates back many centuries, it has been known as the "sport of sheikhs".

Today the tradition continues in the town of Al Shahaniya, where visitors can take a trip to Qatar's main camel racetrack to experience this activity. The camel racing season runs from October to April.

For more information on Qatar visit www.qatartourism.gov.qa. Contact : Natalie Schofield at natalies@hillsbalfour.com.

Australia

Crave Sydney International Food Festival, New South Wales

1 to 30 October 2012

This year's Crave Sydney International Food Festival will include 500 events across Sydney and regional New South Wales.

Visit : www.cravesydney.com/visitors.

Great Ocean Walk, Victoria

Victoria's Great Ocean Walk is to be extended this year, allowing visitors to walk all the way down to the beach where the magnificent Twelve Apostles jut out like sandstone giants from the ocean.

Current highlights of the walk include Cape Otway to Aire River which carves through wind sculpted dunes, coastal scrubland and calcified cliffs as well as Aire River to Johanna Beach which passes through a heathland of spring wildflowers and incredible sea views.

Throughout the walk visitors can get up close to sleeping koalas and grazing kangaroos in their natural habitat.

Visit : www.greatoceanwalk.com.au.

New eco tents take luxury camping, Western Australia

Broome's latest boutique villa resort, the Billi Resort on Cable Beach, has unveiled its Luxury Eco Tents.

The property is a base to explore Broome and surrounds.

Visitors can enjoy a sunset camel ride along the turquoise waters of Cable Beach, learn about the region's pearling history on a Pearl Luggers Tour or take a scenic flight along the new aerial highway, past the breathtaking Horizontal Waterfalls to the stunning Cape Leveque.

Visit : www.thebilli.com.au

Alice Desert Festival, Northern Territory

10 August 10 to 10 October 2012

Local artists and performers will come together for the Alice Desert Festival in Alice Springs.

Highlights include the Bush Bands Bash - a dynamic desert music event celebrating culture through contemporary rhythms, and the Desert Mob Exhibition - Australia's premiere Indigenous art survey exhibition.

Visit : www.alicedesertfestival.com.au.

New vintage bike tour in Adelaide, South Australia

Visitors can now explore Adelaide from a different angle with tour guide Gwendolyn and her beloved bicycle on an Adelaide Treadly Tour.

Learn about the city's history, sites and secrets on your own 'treadly' bike, carefully designed and crafted by local bike specialist, Mrs Fairweather's Bicycle Emporium.

Visit : www.treadlytours.com.

New Premier Cabins at Freycinet Lodge, Tasmania

Freycinet Lodge, on the east coast of Tasmania, has just completed the refurbishment of ten premier cabins, situated near the beach.

With a waterfront location at the foot of the Hazard Range, in Freycinet National Park, Freycinet Lodge is a place to explore the surrounding peninsula.

Visit : www.freycinetlodge.com.au.

For more information on Australia visit : www.austraili.com. Contact : Elizabeth Rhodes at erhodes@tourism.australia.com.

Nevada

The ghost town of Rhyolite

The secluded Rhyolite is classed as one of the best ghost towns in America.

Situated on the eastern edge of Death Valley, a visit gives the chance to learn about the past of this once-booming town.

Rhyolite was established in 1905 as a mining town during the gold rush but was abandoned in 1920.

Since this time, no one has lived in the town. The general store, train station and bank still stand in the derelict town, but the most fascinating feature is the jail, where visitors can look out through the metal bars and put themselves in the shoes of past prisoners.

Rachel, the UFO Capital of the World

Located along the Extraterrestrial Highway, approximately 150 miles north of Las Vegas, this small town with just 100 inhabitants is a regular location for fans of UFO's stopping over to learn about the peculiar Air Force testing facility.

Like many of Nevada's town, Rachel was once a mining town which closed over 20 years ago.

The first UFO spotting was in 1989 and since then the town has been bustling with visitors.

Ghosts of the Mizpah Hotel in Tonopah

Situated between Las Vegas and Reno, the Mizpah Hotel was once home to miners during the gold boom in the early 20th century.

It is said to be have ghostly characters walking the halls. Rumour has it a politician died in the hotel before an important election- his death was hidden by his aides- it is believed they kept his body in a bathtub on blocks of ice.

The Genoa Bar

Known as "Nevada's Oldest Thirst Parlor", the Genoa Bar is the oldest in Nevada, and has been visited by a variety of famous faces including Mark Twain when he first reported for the Territorial Enterprise.

Presidents Ulysses S. Grant and Theodore "Teddy" Roosevelt enjoyed "cool ones", Clark Gable visited to play high stakes poker games with the local cattle barons.

Actress Raquel Welch reportedly took off her bra there and flung it into the rafters. It's still there.

Genoa is the oldest town in Nevada, and it was used as the set for the movie "Misery" with Kathy Bates and Billy Crystal.

Fort Churchill

The preserved historical United States Army fort dating back to the 1860s.

A National Historic Landmark, the Visitor Centre in Fort Churchill enables guests to see exhibits of history and learn about the Native military American troops that once lived in the area.

Visit: www.travelnevada.com. Contact : Maddie Smith at maddies@hillsbalfour.com.

A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Monastero Santa Rosa

The newly opened Monastero Santa Rosa, is a converted 17th Century monastery on the Amalfi Coast, which is a stretch of coastline on the southern coast of the Sorrentine Peninsula in the Province of Salerno in Southern Italy.

The hotel consists of a Ristorante, a heated infinity pool, traditional landscaped gardens spread over five tiers, a historic herb garden and a private 12th Century Chapel.

Visit www.monasterosantarosa.com. Contact : Paul Charles at monastero@verypcc.com.

Alila Jabal Akhdar, Oman

Boutique Asian hotelier, Alila Hotels & Resorts will expand into Oman in late 2013 with the opening of Alila Jabal Akhdar, the first luxury resort development in the mountainous Jabal Akhdar region.

Located 2000 metres above sea level and two hours drive from Muscat, the resort will provide access to one of Oman's most spectacular and untapped areas.

Overlooking a dramatic gorge and with views of the Hajar mountains, Alila Jabal Akhdar will be positioned to explore the region's renowned rugged landscapes; a location for adventure travellers, nature lovers and those seeking an escape from the desert heat.

Visit : www.ililahotels.com. Contact : Ashley Wallis at alila@verypcc.com.

The House at Smoko, Great Victorian Alpine Valleys, Victoria, Australia

The House at Smoko is a new farm style homestead located in the foothills of the Victorian Alps near the town of Bright and Mount Hotham – three to four hours drive from Melbourne.

Set among a garden of towering wild Elm & Oak trees and with dramatic views of Mt Feathertop and the Smoko Valley, the luxury retreat is a rich combination of craftsmanship, beauty and history.

Visit : www.thehouseatsmoko.com.au. Contact : Anna Hewitt at ahewitt@tourism.australia.com.

El Questro Homestead, Australia

The El Questro Homestead in the Kimberley region of Western Australia has joined Luxury Lodges of Australia, a collection of the best barefoot places in Australia.

The Homestead overlooks the Chamberlain River in El Questro Wilderness Park.

Visitor experiences include guided drives, bush and nature exploration, cattle station visits, bird-watching, gorge hikes, swimming in pristine waterfalls and rock pools, scenic flights, remote picnics and fishing excursions.

The Homestead is a 90-minute drive (just over 100km) from Kununurra or is accessible via private airstrip.

Visit : www.elquestro.com. Contact : Anna Hewitt at ahewitt@tourism.australia.com.

Andaz Amsterdam

The Andaz Amsterdam will open in October 2012, on the site of the former Public Library on Amsterdam's Prinsengracht and within close walking distance from the city's major attractions.

Visit : www.andazamsterdam.com. Contact: Rianne Ojeh at press-uk@holland.com.

Park Hyatt Maldives Hadahaa

Park Hyatt Maldives Hadahaa, which opened in the Gaafu Alifu Atoll in April 2011, has completed the EcoLuxury Compliance Audit, achieving a maximum number of Golden Tents.

The resort is now recognised as a qualified member in the 'EcoLuxury Seaside Resorts & Private Islands' category.

Visit : www.maldives.hadahaa.park.hyatt.com and www.ecoluxury.com. Contact : Lizzie Morrison at parkhyatt@verypcc.com.

Section two : ongoing opportunities

Alerts

Ongoing independent press trip opportunities for Alliance members

- **Visit Dublin** offers Alliance members visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin. Visit : www.visitdublin.com and www.dublinpass.com. Contact : Catherine McCluskey at Catherine.mccluskey@failteireland.ie.
- **DoubleTree by Hilton Golf Resort San Diego** will consider press review visits by Alliance members. Visit : www.SanDiegoGolfResort.DoubleTree.com. Contact : Patrick Lennon at mail@patricklennon.com.
- **Aspects Holidays**, one of Cornwall's leading self catering holiday specialists will be delighted to consider providing accommodation to Alliance members. Visit : www.aspects-holidays.co.uk. Contact : Karen Baker at Karen@mercury-pr.co.uk.
- **The Isles of Scilly, UK** will be pleased to consider press trips for Alliance members. Visit : www.simplyscilly.co.uk. Contact Karen Baker at Karen@mercury-pr.co.uk.
- **Hidden Pousadas Brazil**, which offers independent travellers with a one-stop collection of uniquely places to stay, will offer accommodation to Alliance members out of high season. Visit : www.hiddenpousadasbrazil.com. Contact : Fola Odumosu at folat@hiddenpousadasbrazil.com.
- **Adventure Cat Sailing, San Francisco Bay**, will be delighted to 'comp' Alliance travel writers. Visit : www.adventurecat.com. Contact : Sharon Schrum at sharon@adventurecat.com.
- **BusyBus, Liverpool & Chester – UK** a sightseeing tour operator will be delighted to host Alliance members and journalists (with a guest) on a review basis. Visit: www.busybus.co.uk . Contact : Vera de Ruiter: vera@busybus.co.uk.
- **Visit Orlando** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : www.VisitOrlando.com/media. Contact : Amy Rodenbrock at amy.rodenbrock@visitorlando.com.
- **La Residencia, Mallorca** will be delighted to consider offering accommodation to Alliance members on assignment. Visit : www.laresidencia.com. Contact : Louise Davis at louise.davis@laresidencia.com.
- **The Broadway Collection New York**, a group of 24 new and classic Broadway musicals, will be delighted to host Alliance members with a commission. Visit www.broadwaycollection.com Contact: Della Tully at Della.Tully@btinternet.com
- **Luxe PR**, a specialist agency representing 2,000 hotel guestrooms in London and across England will be delighted to host Alliance members for a review stay in one of its central London hotels, or its country house hotels based in Derbyshire, Yorkshire and the Cotswolds. Visit : www.luxepr.com. Contact : Tamsin Cocks at tamsin@luxepr.com.
- **The Mariott Paris Champs-Elysees**, which is the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance members who are in the city on an assignment. Visit : www.parismariott.com. Contact Bernice Saltzer at bernice@sortedpr.com.
- **Bath Tourism Plus** will host press visits to the Georgian and UNESCO World Heritage city of Bath. Visit : www.visitbath.co.uk. Contact : Lucy Ryder at lucy_ryder@bathtourism.co.uk.

- **City Running Tours-Chicago** will be delighted to give free 5k running or walking tours to Alliance members. Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com.
- **The Cyprus Tourism Organisation** will host group and individual trips for Alliance members with a commission. Visit : www.visitcyprus.com. Contact : Susannah Glynn at Susannah.glynn@kallaway.com or Jack Hickmott at Jack.hickmott@kallaway.com.
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : www.theExplorateur.com. For press trips to review any of theExplorateur properties contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.
- **Three Nelson Hotels in Cheshire**: The Grosvenor Pulford Hotel & Spa (www.grosvenorpulfordhotel.co.uk), The Pheasant Inn (www.thepheasantinn.co.uk) and The Bear's Paw (www.thebearspaw.co.uk) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit www.ghotw.com. Contact: Ashleigh Silverman at asilverman@ghotw.com.
- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit www.thecranley.com or www.theroyalpark.com. Contact : Li Boatwright at li@storringtoncommunications.com.
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : www.meadbrown.com. Contact : Michael Brown at michael@meadbrown.com.
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: www.LocalGuiding.com. Contact: Robert Blessing at rb@localguiding.com.
- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk.
- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact Cathryn Hicks at cathryn@douggoodmanpr.com
- **The five-star Arlberg Hospiz Hotel and its sister four-star Goldener Berg in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : www.hospiz.com. Contact Karen Luard at kp@kpcommunications.co.uk
- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : www.villapambuffetti.com. Contact Alessandra Pambuffetti at info@villapambuffetti.com.
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net.
- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is.

- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : www.tourisme-champagne-ardenne.com. Contact: Doug Goodman at doug@douggoodmanpr.com.
- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : www.redmangrove.com. Contact : Dave Wiggins dave@travelnewssource.com
- **Midlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : www.middlethorpe.com. Contact Daisy Parker at daisy@iscott.co.uk.
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : www.welcometoswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk.
- **Holidaylettings**, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : www.holidaylettings.co.uk. Contact : Kate Stinchcombe-Gillies at kate@holidaylettings.co.uk.
- **Malta** will be happy to consider for press trips for Alliance members. Visit : www.visitmalta.com. Contact : Anne Kapranos at Anne@essence-communications.com.
- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.tongabezi.com. Contact Honour Schram de Jong at honour@honourway.com.
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : www.adventure-life.com. Contact : Adam York at adam@sublimepub.com.
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : www.migis.com. Contact : Susan Soltero at ssoltero@cmcommunications.com.
- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : www.principal-hayley.com/venues-and-hotels/the-george-hotel. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: www.hyatt.com. Contact: Alison Wood at Alison@grifcopr.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.

- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : www.golakes.co.uk.
- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: www.circleline42.com Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : www.haweswaterhotel.com. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : www.premiercottages.co.uk. Contact : Liz Blakeborough at liz@blakeborough.com.
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk
- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : www.visit1066ocountry.com. Contact : Jane Ellis at jjmellis@hastings.gov.uk.
- **The Wineport Lodge, Glasannon County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : www.wineport.ie. Contact: Nina Zapala at zapala@fzkllc.com.
- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider accommodations for Alliance members on assignment. From December 2012, the Inn will offer an additional 32 new club level suites. Visit : www.innonfifth.com. Contact : Katharina Lane at katharina@hayworthcreative.com.
- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : www.base2stay.com/press_page/Liverpool.html. Contact : Jon Brown at brown@paversmith.co.uk.
- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : www.visitchester.com and www.lincoln.gov.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : www.swiss-belhotel.com. Contact : Ayla Hass at aylahaas@swiss-belhotel.com.

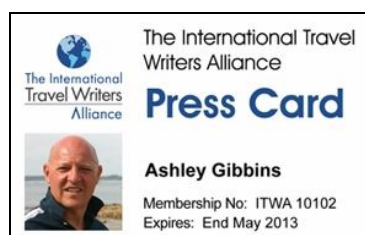
- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com
- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit www.therutlandhotel.com. Contact Yvonne or Fiona at info@nicheworks.co.uk.
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : www.galapagosexpeditions.com/gracepresskit.php. Contact : Paul Schicke at paul@quasarex.com.
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net.
- **The 5* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection Visit www.blythswoodsquare.com or www.thetownhousecollection.com. Contact: Jo Murphy at Jo@thespaprcompany.com.
- **Cornwall Cottages** will be delighted to consider offering accommodation to Alliance members. Visit: www.cornwallscottages.co.uk. Contact: Sue Bradbury at jess@suebradburypr.com.
- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer : www.frontier-canada.co.uk and the Winter : www.frontier-ski.co.uk. The company will consider offering individual press trips for Alliance members with or who can get commissions from UK national newspapers, websites or high end publications with large circulations. Contact: Dave Ashmore at dave@frontier-travel.co.uk.
- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.
- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas (www.alfajirivillas.com) or Galdessa Camp (www.galdessa.com). Visit : www.FazendinPortfolio.com. Contact Sarah Fazendin at sarah@fazendinportfolio.com.
- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com.
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: www.pressoffice@jet2.com.
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : www.wildernessjourneys.com. Contact: Stevie Christie at stevie@wildernessjourneys.com.
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: www.diviresorts.com. Contact: Jacqueline Burton at jbarton@fwv-us.com.
- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com.

- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be happy to provide press trip facilities to Alliance members. Visit: www.seakayakadventures.com. Contact: Nancy Mertz at info@seakayakadventures.com.
- **The View Hotel, Monument Valley, Arizona, USA**, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: www.MonumentValleyView.com. Contact: jon@monumentvalleyview.com.
- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : www.menzieshotels.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk

Travel products and services

The International Travel Writers Alliance Press Card

The Alliance has launched its **Press Card**.



Press Card holders will receive the card itself, confirming the holders identity as a member of the International Travel Writers Alliance and the members logo for use on your email signature, website and stationery.

There will be ongoing support from the Alliance in advance of - or during – a members travels with regard to confirming membership with editors or travel industry representatives etc, and first call press trip opportunities sourced by the Alliance.

For more information email Ashley@itwalliance.com.

The Global Travel ITWA Prepaid MasterCard

The Global Travel ITWA Prepaid MasterCard is a new initiative brought to you in partnership with Global Currency Exchange Network, one of the UK's leading foreign exchange companies.



The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad -simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

For more details and to apply for The Global Travel ITWA Prepaid MasterCard visit :

<https://itwa.gcencurrencycards.com/?r=1952>

Other products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

Airport lounges in London

No.1 Traveller, which operates lounges at Heathrow Terminal 3, Gatwick North and South Terminals and Stansted, will offer a 50% discount rate for all Travel Writers Alliance members.

Visit : www.No1Traveller.com. Contact : Charlotte Spencer at Charlotte.Spencer@3-monkeys.co.uk.

Dollar rent a car

Dollar rent a car will offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis. UK, European and Australian licence holders should contact : Cheryl Richardson at Cheryl.Richardson@DTAG.com.

Visit : www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website : www.dollar.com.

The Dublin pass

Visit Dublin offers Alliance members visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin.

Visit : www.visitdublin.com and www.dublinpass.com. Contact : Catherine McCluskey at Catherine.mccluskey@failteireland.ie.

ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

Visit : www.eliterent.com. Contact : Jan Klima at jan.klima@eliterent.com.

Æther mobile

Alliance members can get a 10% discount on aether mobile – the global roaming mobile service, which offers savings on using a mobile phone when abroad.

Visit : www.aether-mobile.com. Contact : Samantha Osborough at samantha.osborough@aether-mobile.com.

CitySightseeing Worldwide

CitySightseeing Worldwide is one of the world's leading, hop-on-hop-off, open top bus tour operators offering multi-lingual commentary or live guide.

Alliance members producing features an article a specific City Sightseeing tour destination can apply for a complimentary ticket or two.

Alliance members/family/friends can receive a 20% discount from all 100 City Sightseeing tours around the world by booking via its website.

Visit www.city-sightseeing.com and click on the relevant tour page for details and using dedicated code ITWA20.

Free tickets have to be issued by our local operators whose telephone number is on the CitySightseeing website.

Visit : www.city-sightseeing.com.

Travel guides

The following travel publishers will be happy to provide review copies to Alliance members where credit or review will follow.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides.
Contact : Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at furgan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at geoffreychesler@btinternet.com.

Morris Communications

www.themilepost.com. Contact Kate Bandos at kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact : press@roughguides.com

Summersdale travel publications

www.summersdale.com. Contact : Dean at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com Contact: Nick Buteau at nick@turnleftguides.com

The International Travel Writers Alliance



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com



AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

Ashley Gibbins FCIPR, MCIOJ
0776 419 8286
Ashley@itwalliance.com